

For Immediate Release

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## NAUTICA SPORTSWEAR SUMMER 2016 COLLECTION

**NEW YORK, NY (February 2016)** – Nautica Summer 2016, where the city meets the sea. If Spring 2016 was about celebrating the sophistication of iconic cities built around the water, Summer 2016 is what happens when we leave those cities for water getaways. The weekend wanderer. Nautica. Inspired by the sea. Designed in the city.

Men's kicks off with a combination of dark sport-inspired pieces with graphic and architectural prints, mixed with hints of turquoise. Nylon jackets, meshed shirtings and terry cloth tops make for stand-out pieces, that all pair perfectly with tailored white denim. Swim trunks have clean lines and geometric patterns. Unique applications are found on fabrics, like the heather grey cotton track jacket with waxed coating. Relaxed pieces like the men's terry track jacket and cream joggers are ideal transitional pieces for a quick flight to a beachfront cabana destination. As the Summer continues, colors and patterns lighten, with an ode to 50's vintage styles. Perfect for a day at the beach, or a weekend on the town, jacquard patterns are found on cardigans, chambray shorts are splattered with polk-a-dots, blazers are printed in plaid, and gingham shirts come in purple and white. As Fall slowly approaches, colors neutralize with hues of darker color, and fabrics continue to mix. Sweater printed nylon track jackets come in red and blue, swim trunks feature domino prints and khaki shorts display scenic patterns. Throughout the entire summer collection for men, joggers in white, navy, black and khaki are the staple item that guarantee to take him from city to sea.

The Women's Collection features a soft color palette of ocean inspired teals, aquas and pale lavenders that infuse a modern-day beachy flavor to its pieces. Indonesian ikat and tropical hibiscus floral prints are featured alongside sophisticated, engineered stripes to evoke feelings of a summer getaway. The styling of this collection is clean with the introduction of modern proportions, texture and comfort with pieces intended to take the modern day woman from the beach to dinner. Architectural pieces inspired by the clean lines of coastal cities can be seen on key pieces like the women's engineered stripe woven shirt and nylon anorak.

As a perfect transition into fall, shades of yarn dyed denim in hues of blue are introduced. Seen on the women's chambray trench and men's navy sport-coat, both pair seamlessly with almost any outfit on chilly fall evenings giving off an heir of sophistication that is the Nautica Summer 2016 line.

## About Nautica

Founded in 1983, Nautica is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers modern nautical style for all occasions. Drawing inspiration from where the energy and sophistication of the city meets a strong heritage rooted in water, the Nautica brand is the authority in authentic and reimagined nautical style. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 244 full price Nautica stores and more than 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are The North Face, Vans, Wrangler, Timberland, and Lee. Other brands include 7 For All Mankind, Bulwark, Eagle Creek, Eastpak, Ella Moss, JanSport, Kipling, Lucy, Magestic, Napapijri, Nautica, Red Kap, Reef, Riders, Splendid and SmartWool. For additional information, please go to [www.nautica.com](http://www.nautica.com) and [www.vfc.com](http://www.vfc.com).

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